



Interactive Seminar on Performance Measurement of a Supply Chain & Supply Chain Integration



The process of choosing appropriate supply chain performance measures is difficult due to the complexity of these systems. Improving supply chain performance has become one of the critical issues for gaining competitive advantages for companies. Effective supply chain management (SCM) has become a potentially valuable way of securing competitive advantage and improving organizational performance since competition is no longer between organizations, but among supply chains. This talk is focused on discussing systematic approach of balanced scorecards and iterative key performance indicators (KPIs) to establish, measure and manage supply chain performance. One of the main issues identified for supply chain optimization in Pakistan is the poor integration both within the organization and within the supply chain. The primary discussion is on what is the performance of a supply chain? and how can it be measured and managed? What are integration issues and how can they be solved? What are the means by which we can improve performance of supply chains in Pakistan? What are the means of enhancing overall value of supply chain? Etc.

Outline:

- What is a supply chain and what is value.
- Purpose of an efficient and effective supply chain
- Supply chain performance
- Performance perspectives
- Performance measurement
- Supply chain integration
- Within organization
- Within the supply chain
- Relationship between performance management and value enhancement
- Means & techniques to improve supply chain integration
- Benefits of managing performance of supply chains issues, concerns and pitfalls.

Speaker:

Mr. Akmal Attaullah

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Who Should Attend?

Engineers, Managers, Decision Makers and those who are pursuing career in management

Date/Time/Venue

Saturday the 28th MAY, 2016

4:00 to 7:00 pm

IEP Convention Centre

Registration is Free:

Since seats are limited, registration will be on first-come-first-served basis. Last date of Registration is WEDNESDAY the 25th May, 2016

Participants who desire to receive certificate will be required to deposit Rs.100/-at IEP Reception Desk in front of the venue for Courier Charges for sending Certificate

(Credit Point 0.5 Subject to the approval by PEC)

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